. . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . .

Subhodeep Roy,

24 Sarat Bose Road, Subhasnagar Dumdum Cantonment,

Kolkata-700065

Email ID- [roysubhodeep3@gmail.com](mailto:roysubhodeep3@gmail.com),subhodeep.roy@paytm.com

Mobile-7003421591,9874666859

**Specifications: i) Team Lead**

**ii) Digital Marketing**

**iii)E-Commerce**

**iv)FMCG**

**OBJECTIVE:**

To pursue a challenging career and be part of a progressive organization that gives scope to enhance my knowledge, skills and to reach the pinnacle in the field with sheer determination, dedication and hard work .

**SKILLS** :

* Down to Earth.
* Positive Thinker.
* Confident & Believe in Team Work.
* Honesty, punctuality, loyalty, discipline and dedication towards the organization.
* Motivating subordinates in achieving specific task.
* Control in Planning, Organizing and execution of various related task.

Provide advice, assistance and follow up on company policies procedures and documentation

**ACADEMIC BACKGROUND**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Examination Appeared** | **Institute / School** | **Board /University** | **Year of Passing** | **Marks Scored** |
| BCA | BRAINWARE | PTU | 2014 | 65.46% |
| Higher Secondary Education | Dumdum Krishna Kumar Hindu Academy | W.B.C.H.S.E | 2011 | 70.4% |
| Secondary Education | Dumdum Krishna Kumar Hindu Academy | W.B.B.S.E | 2009 | 79.8% |

**Competitive Exam : MAT (92.07 Percentile)**

**Pursuing AIMA PGDM(MBA) final year from Institute of Business and Management (IBM),Jadavpur University.**

**Specialisation:**

**Major:Marketing**

**Minor:HR**

**TRAINING / PROJECTS UNDERTAKEN**

|  |  |  |
| --- | --- | --- |
| **Name of the Institute / Organization** | **Project Title** | **Duration** |
| Indian School Of Ethical Hacking (ISOEH) | Programming in ASP.NET | From 16/06/2014 to 17/07/2014 |

**Working experience in:**

**1.IT sales and Marketing at Ashtik Softech Pvt Ltd**

**2.Associate Sales in marketing and tech support at Paytm One 97 Communication LTD (01.02.2016-till now)**

**HIGHLIGHTS OF CHARACTERISTICS:**

• Self-motivated person with tireless enthusiasm and energy.

• Dedication and drive as hard working individual.

• Productive person who follows ideas and suggestions.

• Exceptional adaptability and versatility.

• Ability to manage multiple tasks in a pressured environment.

**CO-CURRICULAR ACTIVITIES & ACHIVEMENT:**

Participation in Robotics at Kharagpur IIT Techfest,KSHITIJ 2014

**COMPUTER SKILLS**

**Applications :** Web, Windows.   
**MS-Office Packages :** MS-Word, Power-Point, Excel, Access, Paint, Dos etc.   
**Language/Internet/other :** Basic Photoshop, Downloading, Form Filling, E-Filing, E-ticketing.

**PERSONAL DETAILS**

Date of Birth: 29th April,1993

Father’s Name: Tapas Roy

Mother’s Name: Papia Roy

Sex: Male

Nationality: Indian

Language Known: Bengali, English, Hindi

“I hereby declare that the above-furnished information is true to best of my knowledge and belief.”